Press kit · one-pager

THE INSURTECH GEEK PODCAST

INTERVIEWS WITH THE INNOVATORS REVOLUTIONIZING INSURANCE TECHNOLOGY

A bi-weekly interview show about the technology shaping the future of insurance. Launched July 10, 2019. The conversations are practitioner-to-practitioner: not what insurtech is, but what the people building it actually built, what did not work, and where the puck is going.

185	7	162	2×/mo	15
EPISODES PUBLISHED	YEARS ON AIR	INDUSTRY GUESTS	NEW EPISODES	COUNTRIES REPRESENTED

WHO IS LISTENING

Carrier C-suite. CIOs, CTOs, COOs, Chief Underwriting Officers, Heads of Innovation.

InsurTech operators. Founders, product leaders and senior engineering at MGAs and SaaS vendors.

Distribution. Agency principals modernizing their stack; broker-tech leadership.

Capital. VCs and corp-dev tracking the space.

SPONSORSHIP FORMATS

Pre-roll mention. 10 to 20 second host-read before the intro.

Mid-roll spot. 30 to 60 second native host-read. Best performing.

Episode sponsor. Artwork, show notes, social, host read-outs.

Series sponsor. Discounted 4 or 8-episode commitments.

Newsletter. Twice-monthly, logo plus a 50 to 100 word write-up.

THE HOSTS

James M. Benham

Head Geek in Charge

CEO of JBKnowledge, which he co-founded in 2001. Founder of Terra, a cloud-native core insurance platform. Author of *Be Your Own VC*. Over 400 keynotes, a fixture at ITC Vegas, RISKWORLD, National Comp and WCI.

Rob Galbraith

The Most Interesting Man in Insurance

Author of the Amazon bestseller *The End of Insurance As We Know It*. Over 20 years in financial services with AF Group, USAA, Citigroup and the Federal Reserve Board. CPCU, CLU, ChFC.

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